

Start your journey here.



Journeys 启程

An Introduction to Chinese Language and Culture

AVAILABLE FOR FALL 2023 – TWO VOLUMES

Journeys 启程 invites the beginning-level student to explore the Chinese language and culture in an engaging, learner-friendly program.



For more information,
[contact your Sales Representative.](#)

What sets Journeys apart?

Program design presents vocabulary and grammar in smaller, more comprehensible chunks to increase student retention.

Language in Action videos shot on location to contextualize language and culture as students follow the adventures of a group of friends.

Authentic content in a variety of formats, including videos, ads, news features, mini documentaries, and vlogs to engage students.

