



Chinese Language Teachers Association, USA
美國中文教師學會
c/o Department of Modern Languages,
Carnegie Mellon University
5000 Forbes Ave, Pittsburgh, PA 15213
Tel: 412-268-5949, Fax: 412-268-1328
Email: clta@andrew.cmu.edu; Web: www.clta-us.org

2022 CLTA Annual Conference & CLTA 60th Anniversary Celebration VIRTUAL (ZOOM), April 6th (Wed) to April 10th (Sun), 2022

EXHIBITION INVITATION LETTER 參展邀請信

- The Exhibition Table presentation time slots are scheduled for **Friday April 8 from 12 noon to 6pm** (U.S. Eastern Time)
- Please fill out the exhibitor application form online and choose your time slot(s) by **March 1, 2022**. If you have questions or need assistance, please contact CLTA HQ at clta@andrew.cmu.edu.

Happy Chinese New Year! Hope everything will go very well and smoothly for you in 2022! 祝您福虎生威, 如虎添翼, 虎年行大运!

We cordially invite you to be one of the exhibitors (sponsors) for the 2022 CLTA Annual Conference & CLTA 60th Anniversary Celebration, which will be held **in a fully VIRTUAL (ZOOM) format between April 6th (Wednesday) and April 10th (Sunday), 2022**.

During the 2022 CLTA Annual Conference CLTA will hold its General Membership Meeting, and the 14 CLTA affiliated Regional Associations and 11 CLTA-SIGs (Special Interest Groups) will all actively participate at the meeting. There will be plenary talks, exhibitions, roundtables, workshops, teaching demos, and paper presentations by K-16 teachers. We estimate that 400-600 Chinese language teachers and researchers from all around the world will register and attend the Conference. For your reference, attached is the 2022 CLTA Annual Conference schedule outline.

The exhibition table reservation form is now available for exhibitors to sign up online. CLTA cordially invites CFL-related institutions and companies to publicize your programs and/or exhibit your company's products during the 2022 CLTA Annual Conference. Following are highlights of the benefits and registration details about the 2022 CLTA Annual Conference (Virtual) Exhibitions (Sponsors):

(1) The Exhibition Tables (sponsors) list and presentation time slots will be widely promoted and distributed to the CLTA members and communities through various channels including the CLTA conference website, listserv, regional associations, CLTA-SIGs and their social media groups, and the general membership meeting

- (2) Exhibitor's promotional materials (e.g. name, logo, advertisement, website...etc.) will be posted on the Conference website
- (3) The list of Exhibitors will be recognized and thanked at the general membership meeting (7pm-10pm, Sat, 4/9) and the list will also be published in the CLTA Newsletter (May 2022 Issue).
- (4) The Exhibition Table presentation time slots are **30 minutes** per time slot (per table), and each time slot is **\$600**, which includes one conference registration. Each additional representative will need to register for the conference. The Exhibition Table presentation time slots are scheduled for **Friday April 8 from 12 noon to 6pm** (U.S. Eastern Time), first come first served.
- (5) The activities for your presentation time slot(s) are very flexible. You can decide how to use them. For example, you might want to have a short introduction of your company/organization, invite your book authors do a presentation or simply host a Q and A session with the audience.
- (6) One time slot (table) is \$600 for 30 minutes. If you sponsor \$1,200 you may choose two time slots, which may be combined together for a 1hr time slot or used separately. (Note: due to the technical and other issues, the exhibition table events will **not** be recorded).

To register for your time slot(s) you should use the following steps:

- (1) Register for an Exhibition Table(s) using the online form at the conference website: <https://clta-us.org/clta-annual-conference/>
- (2) This form will allow you to pay via **PayPal** (note: **Receipts** for the 2022 CLTA-USA conference Exhibition & registration fee can be downloaded from the transactions in one's **PayPal** account.
- (3) Select your time slot(s) using the 2022 CLTA Exhibition Table time slots Online signup sheet: https://xinterra.com/clta22_exhibition.php
(Note: This signup sheet is open for you to investigate the available time slots at any time. It is open to the public to view for more promotion.)

Please fill out the exhibitor application form online and choose your time slot(s) by **March 1, 2022**. If you have questions or need assistance, please contact CLTA HQ at clta@andrew.cmu.edu.

Looking forward to seeing you at the 2022 CLTA Conference & CLTA 60th Anniversary Celebration on April 6-10, 2022!

Sincerely,
2022 CLTA Annual Conference Exhibition Table Organizers:

Sue-mei Wu (吴素美), Teaching Professor of Chinese Studies, Carnegie Mellon University, CLTA Executive Director: E-mail: suemei@andrew.cmu.edu,
Cell Phone: 412.708.8856

Mingquan Wang (王命全), Tufts University, CLTA Board member and chair of the fundraising committee, E-mail: m.wang@tufts.edu, Cell Phone: 617.627.8988